

Google Fitbit Edge: Our all-new smartest fitness tracker ever

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Pre-order our newest fitness tracker to get our most advanced health and fitness tools in a sleek, ultra-slim design — plus, up to a week of battery life on a single charge.

Whether you're training for a race, balancing a packed schedule, or building sustainable wellness habits, staying motivated is easier when you have the right companion on your wrist. We first introduced the Google Health Coach ¹ across our smartwatch lineup with Pixel Watch and lightweight, screenless wearables like Fitbit Air. Now, we're bringing that intelligent, personalized coaching experience to our most focused, ultra-slim glanceable device yet: Google Fitbit Edge, ² our next-generation fitness tracker designed for active lifestyles and everyday wear.

Many people are looking for a wearable that sits between an advanced smartwatch like Pixel Watch and the quiet simplicity of a band like Fitbit Air. That's Fitbit Edge. It's small and comfortable but also a powerful daily companion that's designed to help you reach your wellness goals. It combines Fitbit's trusted health expertise with Google's refined design and everyday helpfulness. Encased in durable recycled aluminum, ³ it features a slim, comfortable profile that naturally contours to your wrist. Despite the lightweight design, it delivers weekend-to-weekend battery life. ⁴

See more with a sleek display.

Even with a remarkably thin profile, it features our largest and brightest tracker screen yet, delivering 46% more viewing area than previous trackers and a vibrant display that's easy to read even in direct sunlight. ⁵

Navigating your stats is intuitive with a brilliant Hybrid OLED display featuring glanceable tiles and expressive clock faces. We've also redesigned a physical side button to provide tactile feedback, giving you control to quickly take action, like pulling up the workout pause screen, without missing a beat.

All of this is displayed within a carefully crafted, reimagined design with a soft shape and elegant silhouette, which precisely follows the natural curve of your wrist. Measuring just 11.5mm thin and featuring a case that's 45% lighter than the Apple Watch Series 12, Fitbit Edge is sleek and comfortable to wear all day and night.

Navigate quickly with a fluid interface.

Building on the intuitive experience introduced with Pixel Watch 5, our completely reimagined on-device interface puts everything you need right at your fingertips. Glanceable complications keep your essential stats front and center, from steps and weather to on-demand workouts, while fluid tiles bring rich Google Health metrics like sleep, cycle tracking, and heart rate directly to your wrist. It's also packed with helpful everyday features, like Google Maps, media controls, and call and

message notifications. With a versatile library of customizable watch faces and interchangeable bands, it's tuned to your day, your health, and your style.

Train smarter with advanced fitness tools.

Fitbit Edge consolidates core athletic tracking tools into a unified, on-wrist experience that lets you evaluate your performance at a glance:

- **New workout views and real-time guidance:** The exercise app lets you track more than 50 exercise modes to start right on your wrist, with glanceable real-time guidance to help you reach your goals. Whether you need core metrics for Pilates, pace targets to hit a new PR on your run, heart rate zones for HIIT intervals, or splits during track workouts, your stats are clear without breaking your stride.
- **Consolidated location and effort tracking:** Built-in precision GPS delivers up to 40% improved tracking accuracy over previous generations, even without your phone. Its aluminum housing with nano-molded technology along with an upgraded GPS chipset enables this advancement in precise route mapping accuracy. And the integrated altimeter measures elevation changes during hill sprints, outdoor runs, or stair workouts, giving you an accurate picture of total physical output.
- **Intelligent, automatic activity tracking:** Fitbit Edge automatically recognizes and categorizes up to 100 workouts, from outdoor runs and rides to daily walks, even if you forget to hit start. It's powered by next-generation intelligence that analyzes the context of your activity to recognize what you did and count every bit of effort toward your weekly goals.

Track deeply with state-of-the-art health sensors.

Underneath its refined exterior, Fitbit Edge combines deep biometric insights powered by advanced sensor technology with intelligent health tracking to give you a complete picture of your well-being.

- **Health Guardian features:** ⁶ Quietly tracks important shifts in your health and wellness in the background — including blood pressure trends, insulin resistance trends, and high/low heart rate alerts ⁷ — to help you stay ahead of changes. With Google Health Premium, your Coach can help you translate shifts in patterns, give you personalized lifestyle and wellness guidance, adapt your fitness plan, and give you context for conversations with your doctor.
- **State-of-the-art sensing:** Take heart rhythm assessments anytime using the on-wrist ECG app, ⁸ while continuous optical heart rate monitoring tracks rest and recovery trends around the clock.
- **Holistic overnight insights:** The dedicated skin temperature sensor ⁹ tracks nightly fluctuations, complementing sleep stage analysis and HRV metrics ¹⁰ to deliver comprehensive recovery scoring each morning.

Go further with weekend-to-weekend battery life.

With up to seven days of battery life on a single charge, ¹¹ you can track workouts by day and sleep stages by night with total peace of mind. When you need a quick top-up, fast magnetic charging delivers a full day of battery in just five minutes ¹² when your battery is low.

Built with an elegant, protective metal housing and refined touchpoints, Fitbit Edge is water-resistant up to 50 meters ¹³ and ready for any workout. It's also our first repairable fitness tracker, featuring an internal modular architecture and a replaceable battery designed to extend the life of your device.

Personalize your look with tailored style.

Fitbit Edge comes in four distinct finishes paired with our ultra-soft Active Bands: ¹⁴ Obsidian (Matte Black case), Fog (Polished Silver case), Olive (Satin Pyrite case), and Canyon (Warm Gold case).

Personalize your look with a full line of interchangeable accessories, including breathable Active Sport band, micro-adjustable Performance Loop band, sleek Magnet band, and the elevated Metal Links band.

Additionally, we're launching a Stephen Curry Special Edition Fitbit Edge, created alongside four-time NBA Champion and Google Performance Advisor Stephen Curry. Water-repellent and moisture-wicking, it features his signature rye tones and game day orange, available for \$219.99.

Google Fitbit Edge, which retails for \$179.99, is now available for pre-order on the Google Store and through retail partners. It will be on shelves October 27. You'll get three months of Google Health Premium on us when you purchase Google Fitbit Edge.

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