

5 ways to upgrade your home decor with Google Search

25.8.2026 - Megan Stoner | Google Italia

From tracking down unique vintage finds to seeing how new furniture fits before you buy, here's how Google Search can help transform your living space.

People turn to Google Search every day for discovery and inspiration, including when it comes to home decor: Searches for “home decor inspo” are up 300% in the past month, and both “bathroom inspo” and “living room inspo” are breakout searches in the same timeframe. Bold pops of color are in, too — this year's trending paint searches include teal and magenta.

Getting inspired is the fun part. Making your vision reality is where people can get stuck. Here are five ways you can use Google Search tools to take action on your home decor vision board.

1. Visualize furniture in your space.

When you're eyeing a new couch or other large piece of furniture, it can be hard to know if the piece will actually fit your room both physically and aesthetically. AI Mode in Search can help you visualize it so you feel more confident about what will work in your space. Simply upload a photo of your room and ask something like, “Based on my living room, what kind of couch would you recommend? The wall is 84 inches wide.” You can then see inspiration for different types of couches that would fit in that spot and follow up with a prompt like, “Can you show me what an emerald green velvet sofa could look like?” to see a mockup right in your space.

2. Learn more and shop decor with Lens in Search.

This year, people are searching for vintage more than ever before, with “vintage braided rugs” and “vintage wood coffee table” as the top trending home furnishing items. If you're out and about and see a vintage decorative item you love, you can use Google Lens to learn more about it and find similar items online within your price range. Just take a picture of the item with the Google app on iOS or Android, and Lens will pull up links to similar items so you can bring that vintage style home.

3. Uncover new decor finds with Circle to Search.

Sometimes online scrolling leads to the best discoveries. With Circle to Search, you can track down the decor you love — from videos, social feeds, or web pages — without switching apps. Spot a social post featuring fish wallpaper (searches are up 140% in the past month!) that would look perfect in your home? Just long press the home button or navigation bar on the latest Pixel and Samsung Galaxy S26 devices, then circle the wallpaper on your screen to see similar options or ask a question about the product.

4. Tackle DIY projects with Search Live.

Let's say you're one of the many people searching for floating shelves (a top-trending item this year) to put in your new studio apartment. They're cute and practical — but once you buy them, you still have to install them. Search Live can help guide you through DIY projects step-by-step. To get started, just open the Google app and tap the Live icon under the search bar. You can start asking

your questions out loud like you're talking to a friend and enable video input to share visual context from your camera feed to get the job done right.

5. Get a great price.

Getting your home just-right can add up. Before you buy that funky lamp or harlequin wallpaper (both breakout searches in the past month), do a quick price check to make sure you're getting a good deal. Just tap on any product listing to compare costs across stores. You can also expand the typical price drop down to view price history and get a sense of whether the current listing is high, low, or typical. Still not ready to buy? Tap "Track price" and you'll get an alert when it falls into your budget.

<https://blog.google/products-and-platforms/products/search/home-decor-tips>