

The Pixel 11 series: Your most personal Pixel yet

Datum 19.8.2026
Subjekt Google Italia
Autor Spencer Boone
Region Taliansko
Kategorie Spotrebný tovar, IT a komunikácie, Technológie

Our 11th generation of Pixel phones bring refined hardware that's built to last, upgraded cameras, and more proactive Gemini support — powered by the new Google Tensor G6 chip.

Today we unveiled Pixel 11, Pixel 11 Pro, and Pixel 11 Pro XL, which come with major camera upgrades, enhanced durability, and our fastest, most powerful chip, Google Tensor G6, that runs the latest Gemini Nano model. ¹ These phones are designed for Gemini Intelligence to deliver time-saving, personal help ² and include new camera experiences that will help you better capture the moment in your authentic style.

A refined design that's built to last

All three phones feature a sophisticated design with edge-to-edge glass across the iconic Pixel camera bar.

And starting with Pixel 11, the camera bar's thickness was reduced by 40%, ³ making the phone virtually bumpless when paired with a Made by Google case. That means it's more pocketable than ever and completely wobble-free on flat surfaces. Pixel 11 combines style and strength, housing a bright, immersive Actua display in a stunning satin metal frame with a polished glass back — and is engineered to withstand everyday splashes, scratches, and drops. ⁴

Pixel 11 comes in two vibrant colors, Pistachio and Hibiscus, along with two elegant neutrals, Frost and Obsidian.

Back again in two sizes, our latest pro phones — Pixel 11 Pro and Pixel 11 Pro XL — deliver the ultimate Pixel experience. That starts with our brightest-ever Super Actua display, up to 3,600 nits, and a new anti-scratch display coating that delivers more than double the scratch resistance of the previous generation. ⁵ ⁶ And when paired with our drop-resistant design introduced in our Pixel 9 series, these are our most durable Pro phones yet.

Pixel 11 Pro and Pixel 11 Pro XL are available in four elevated, fresh color options: Canyon, Fog, Olive, and an all-matte Obsidian.

All three phones start at 256GB of storage and feature our fastest charging yet, ⁷ including Pixelsnap built-in and — new to Pixel 11 and Pixel 11 Pro — Qi 2.2 25W compatibility. As for wired charging, Pixel 11 Pro XL can now get you 15 hours of battery life in 15 minutes. ⁸

A connected experience, without the distraction

On Pixel 11 Pro and Pixel 11 Pro XL, HiLight will help you stay informed without having to look at your screen. It's a delightful addition to our Pro devices that will keep you connected, not distracted, when your phone is face down.

Using colored LED lights built around the camera's flash, HiLight will gently glow to notify you of timely, glanceable information. For example, when you prompt Gemini, it will glow in different patterns to signal that it's listening, thinking, or responding.

And for incoming calls, you can assign custom colors to the people who matter most to you. It gives you confidence that you won't miss anything critical, while staying focused on your task. It's one of the many ways our latest hardware will help you be more present. And you can expect to see more capabilities added to HiLight over time — like message notifications from your favorite contacts.

A camera system built for priceless moments

All three phones include major upgrades across their camera systems.

Starting with Pixel 11, you'll find a new, larger, 48-megapixel main sensor that delivers 56% more light sensitivity for some truly stunning photos and videos, even in challenging low-light environments.⁹ And powered by Tensor G6, our 5x telephoto lens will now support 30x Super Zoom, getting you even closer to your subject.⁹

Pixel 11 Pro and Pixel 11 Pro XL are also getting major camera upgrades.

Starting with the main lens, you're getting a brand new sensor for Pixel's best camera yet.¹⁰ And for the telephoto, we have an upgraded 48-megapixel camera that delivers stunning quality across its full zoom range. We've completely redesigned it to include a larger image sensor with 30% more light sensitivity,¹¹ and we've enabled Portrait Mode at 5x, so you can have even more options to frame up the perfect shot. And thanks to Tensor G6, combined with our latest imaging models, you'll also be able to see even further, with Pro Zoom at 120x.¹²

Tensor G6 also plays a big role in elevating low light photography with its upgraded Image Signal Processor (ISP). And combined with redesigned software and improved sensors, Night Sight will now capture up to 4 and a half times faster, with the same excellent quality you've come to expect.¹¹

All powered by Google Tensor G6

Powering some of our most advanced camera experiences, Tensor G6 is our fastest, most powerful chip yet.¹³

But we didn't just build a faster chip; we built a purpose-driven engine designed to make your Pixel more intuitive, fluid, and helpful.

Tensor G6 features an upgraded CPU for 25% faster web browsing and 15% quicker app launches.¹⁴ Packing 50% more TPU compute and paired with the latest Gemini Nano model, Google Tensor G6 processes on-device AI tasks up to 3.5 times faster while using up to 3.5 times less energy.^{15 16}

As technology evolves, so do the threats. Google Pixel is engineered specifically to help safeguard your most sensitive information from advanced attacks today and from risks like attacks by quantum

computers in the future. Our new Titan M3 security chip and custom Tensor G6 processor seamlessly integrate to form our most robust, proactive defense system yet, bringing post-quantum cryptography to secure boot on your device.

Everything on your Pixel works together — the software, the hardware, the processor, and the AI — to give you real-world protection. And according to a new report by Counterpoint Research, our AI experience on Pixel has the most privacy protection on a phone.¹⁷

Order Pixel 11, Pixel 11 Pro, and Pixel 11 Pro XL today

All of our latest phones come with seven years of OS, security, and Pixel Drop updates, and our Pro phones also come with six months of Google AI Pro, which includes higher usage for Gemini, 5TB of cloud storage, and Google Health Premium^{18 19} Plus, we're introducing new cases, including a Clear case, and refreshed Pixelsnap Ring Stand colors to mix and match.

Pixel 11, Pixel 11 Pro, and Pixel 11 Pro XL are available for pre-order today starting at \$899, \$1099, and \$1299. All three phones will be on shelves at the Google Store and our retail partners on August 20. Visit the Google Store for more information on availability and product updates.

<https://blog.google/products-and-platforms/devices/pixel/google-pixel-11-pro-xl>