

Telenet étoffe son offre de divertissement avec HBO Max

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Malines, le 28 septembre 2026 - Dès aujourd'hui, les clients peuvent souscrire un abonnement distinct à HBO Max directement via Telenet et le payer via leur facture Telenet habituelle. Telenet devient ainsi le premier opérateur télécom en Belgique à intégrer ce service de streaming populaire à sa facturation. Les clients ont le choix entre trois formules et peuvent gérer facilement leur abonnement via MyTelenet.

The HBO Max app was already available on the Telenet TV box. New today is the ability for customers to subscribe to, manage and pay for their HBO Max subscription directly through Telenet. With the addition of HBO Max, Telenet continues to strengthen its entertainment offering, giving customers the flexibility to choose the services that best suit their needs.

"Today, customers increasingly combine traditional television with streaming services. We want to offer them maximum flexibility without compromising on convenience. By adding HBO Max to our portfolio, we are bringing a leading international streaming service to our customers and making it even easier for them to manage all their entertainment services through one trusted platform," says **Stijn Eulaerts, VP Premium Entertainment**.

Tim Beudel, Director Affiliate Sales Benelux, Warner Bros. Discovery, adds: *"We are delighted to further expand our collaboration with Telenet. This integration makes HBO Max even more accessible to viewers in Belgium, allowing customers to subscribe and enjoy our broad portfolio of internationally acclaimed HBO Original series, movies, documentaries and iconic franchises more easily than ever. This includes the highly anticipated Harry Potter series, which premieres this Christmas. Together with Telenet, we remain committed to driving the continued growth of HBO Max in Belgium."*

Les clients ont le choix entre trois formules d'abonnement : **HBO Max Basic** avec publicités (6,99 € par mois), **HBO Max Standard** (10,99 € par mois) et **HBO Max Premium** (15,99 € par mois). Ils peuvent activer, modifier ou résilier leur abonnement à tout moment depuis leur espace personnel sur le site MyTelenet ou dans l'application MyTelenet. Visitez le site web pour plus d'informations.

<https://press.telenet.be/telenet-etoffe-son-offre-de-divertissement-avec-hbo-max>