

Google Flow brings new creative control features to enhance video editing.

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At Google I/O, we launched Gemini Omni Flash in Google Flow, bringing new video editing capabilities to creatives. Today we're rolling out updates via Gemini Omni 1.1 Flash to give you even more creative control, helping you craft more polished and production-ready videos in Google Flow.

- More creative control with start and end frames. This helps keep the characters and narrative consistent as you thoughtfully transition between frames.
- Elevate your rough cuts into polished pieces. Export crisp video in 1080p or 4K, ready for high-end digital, social, or broadcast editing workflows.
- Draft videos quickly and upscale for quality. Test out concepts and compositions at a faster, lower-credit 360p resolution before committing to a full-resolution render. Once you have a clip you're happy with, you can then download it in 720p resolution. This is particularly helpful in the Google Flow app — you can quickly draft videos on your phone on the go, and upscale your favorite versions.

Starting today, all of these new capabilities are available in Google Flow.

<https://blog.google/innovation-and-ai/models-and-research/google-labs/new-creative-controls-google-flow>