

Technology helps my students balance big creative ideas with tight deadlines.

5.10.2026 - Michelle Bruno | Google Italia

Teaching Media Production, Media Print, and Business Writing is rewarding, but balancing technical training with creative energy can be a challenge.

Every day, technology helps me keep our fast-paced classroom organized. My students rely on Google Drive to store large video assets, swap high-resolution photos, and give real-time feedback on each other's work. To keep our ambitious broadcast schedules and yearbook print deadlines on track, we use Google Sheets to assign tasks and manage production timelines. It has enhanced our ability to provide quality production pieces, while ensuring the work is productive and organized.

These simple collaborative tools keep our classroom running smoothly, giving my students the structure they need to build technical confidence, work as a team, and bring their creative ideas to life.

Lisa, second from left, and her colleagues

<https://blog.google/products-and-platforms/products/education/media-teacher-gemini>