

Atos appoints Paul Potgieter as Head of Middle East & Türkiye

29.9.2026 - | Atos

Paris, France, September 28, 2026 - Atos today announces the appointment of Paul Potgieter as Head of Middle East & Türkiye (MET), reinforcing the company's commitment to accelerating growth and innovation in Artificial Intelligence, Sovereignty and Cybersecurity across the region.

Paul Potgieter joins Atos with more than 24 years of international technology leadership experience, having successfully led large-scale business, digital transformation, cloud, AI, and IT modernization initiatives across the Middle East, Africa, and global markets. Prior to joining Atos, Paul Potgieter led the Corporate Services CIO function for the NEOM group, based out of Riyadh, Saudi Arabia.

In his new role, Paul Potgieter will lead Atos' Middle East & Türkiye operations, focusing on accelerating business growth, strengthening customer relationships, driving further innovation, and supporting clients as they navigate increasingly complex technology challenges.

Daniele Principato, EVP and head of International Markets at Atos, said: *"Paul brings an exceptional combination of business leadership, technology expertise, and deep regional experience. His track record of driving growth, transformation, and operational excellence makes him uniquely positioned to lead our Middle East & Türkiye business into its next chapter. We are delighted to welcome him to Atos."*

Paul Potgieter, head of Middle East & Türkiye at Atos, said: *"I look forward to working with our talented Atos teams, customers, and partners to accelerate growth, deliver business outcomes, and help organizations unlock the full value of technology and AI in Middle East and Türkiye."*

The appointment reflects Atos' continued investment in the Middle East & Türkiye region and its commitment to helping organizations harness advanced technologies to drive innovation, resilience, and sustainable growth.

About Atos

Atos is the Atos Group brand dedicated to AI-powered, secure, end-to-end digital services. Atos designs, develops, and operates critical digital environments that drive performance, resilience and sovereignty, helping public and private organizations worldwide retain control over their data and infrastructures, while meeting regulatory requirements.

With more than 52,000 employees serving over 4,500 clients across 54 countries, Atos helps modernize core IT systems, accelerate cloud and data transformation, strengthen cybersecurity, and deliver secure digital workplace environments to support its clients, its employees and society. Atos also provides consulting and advisory services through its Atos Amplify brand.

A trusted partner in operating complex and mission-critical environments, Atos supports organizations across highly regulated and sovereign contexts.

About Atos Group

Atos Group is a global leader in digital transformation with c. 54,000 employees and annual revenue of c. €7.2 billion, operating in 54 countries under two brands – Atos for services and Eviden for products and systems. European number one in cybersecurity and a leader in cloud, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is listed on Euronext Paris.

Press Contact

Lucie Leonardi – lucie.leonardi@atos.ai

https://atos.net/en/2026/region_exclude/middle-east_2026_09_28/atos-appoints-paul-potgieter-as-head-of-middle-east-turkiye