

Building on Success: Ipsen Receives Two New Gold Brandon Hall Awards

Datum 22.9.2026
Subjekt Ipsen
Region Frankreich
Kategorie Unternehmen, Pharmaindustrie

Ipsen's commitment to developing strong capabilities across its teams has been recognized with two Gold Awards at the 2026 Brandon Hall Excellence Awards, one of the leading international programs recognizing achievements in learning and talent development.

The awards recognize two initiatives supporting the development of Ipsen's commercial teams:

- **Gold | Best Use of AI for Learning**

DARWIN, Ipsen's AI-powered role-play platform, enables sales representatives to practice real-world conversations with healthcare professionals in an interactive and realistic environment.

- **Gold | Best Competencies & Skills Development Program**

Ipsen's **First-Line Sales Manager (FLSM) Coaching Programs** help sales managers strengthen their coaching capabilities and support the development of their teams.

Together, these award-winning initiatives reflect Ipsen's commitment to investing in the growth and success of its field teams. The recognition reinforces the importance of ongoing learning and development opportunities that support professional growth, career progression and long-term success for sales representatives and managers.

The value of these initiatives goes beyond industry recognition. By equipping teams with the skills, knowledge and confidence to excel in their roles, they contribute to our ability to better support healthcare professionals and, ultimately, patients.

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