Airbnb commits $1 million to environmental protection in Washington

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Key Takeaways Airbnb is investing $1 million in environmental protection initiatives across Washington State—the company's largest commitment to Washington communities to date. Funding includes donations to local nonprofits Washington's National Park Fund and Trout Unlimited, a partnership with Leave No Trace, and an investment to support climate resilient forests through EFM and the Mountains to Sound Greenway Trust on the Olympic Peninsula and western Washington State. To mark the commitment, Airbnb is launching a volunteer incentive starting National Park Week: Washingtonians who volunteer with Washington's National Park Fund will receive $100 in Airbnb credit.

ISSAQUAH, WA — Airbnb today announced a $1 million investment to support environmental protection nonprofits and projects across Washington state, marking the company's largest community commitment in Washington to date. The funding includes donations to local environmental and conservation nonprofits through the Airbnb Community Fund, a partnership to advance responsible recreation, and investments to support climate resilient forests on the Olympic Peninsula and across the Greenway National Heritage area.

"This historic investment reflects Airbnb's deep commitment to the communities and natural spaces that make Washington so special. It also shows what's possible when the private sector and nonprofits come together—showing up for our communities in meaningful ways and safeguarding the places that travelers and locals cherish alike," **said Janaye Ingram, Director of Community Investments and Sustainability for Airbnb.**

"Washington's natural landscapes are central to our economy, our quality of life, and the communities that depend on them. This commitment will help strengthen conservation efforts across the state, support our parks and public lands, and preserve these places for future generations," **said Dave Upthegrove, Washington Commissioner of Public Lands.**

Airbnb's investment will support a diverse range of local environmental initiatives across the state:

Airbnb Community Fund

The Airbnb Community Fund is a $100M global initiative intended to help strengthen the places and communities Airbnb hosts and guests call home. In Washington state, Airbnb hosts helped direct over half a million dollars in funds to the following organizations:

- **Washington's National Park Fund:** Supporting the preservation and protection of Mount Rainier, North Cascades, and Olympic National Parks.
- **Trout Unlimited:** Restoring waterways and habitats that sustain healthy fish populations and local ecosystems in places like the Olympic Peninsula.

A Partnership to Promote Responsible Recreation

- **Leave No Trace** is a nonprofit that works to protect nature, including developing the outdoor ethics guides promoted by Washington State Parks and the Washington Trails Association. Airbnb's support is making it possible for Leave No Trace to bring its nationally recognized Spotlight stewardship program to the City of Issaquah, Washington, while also partnering with Washington-based Airbnb hosts to integrate Leave No Trace education into host's listings. Together, we're helping ensure that visitors have the knowledge and tools to enjoy nature responsibly, protecting Washington's extraordinary natural landscapes for everyone to enjoy.

Sustainable Forestry Investments

The investment also includes two additional organizations supporting reforestation, conservation of green spaces, and other sustainability programs in Washington State.

- **Mountains to Sound Greenway Trust**: a nonprofit that aims to enhance and conserve the Mountains to Sound Greenway National Heritage Area, a 1.5 million-acre landscape spanning nearly 100 miles along Interstate 90 from Seattle to Ellensburg in Washington state.
- **EFM Investments and Advisory LLC (EFM)**: a sustainable forest investment and management company that acquires and restores Pacific Northwest forestlands, preserving the biodiversity and health of the Olympic Peninsula.

Airbnb's Washington National Park Volunteer Incentive

As part of the commitment, Airbnb is also launching a special incentive for people who sign up to volunteer with Washington's National Park Fund in the parks. In celebration of National Park Week, Airbnb has committed to supporting volunteer activities through the end of summer 2027, providing people who sign up to volunteer with Washington's National Park Fund a $100 Airbnb credit while supplies last. Interested volunteers are encouraged to learn more and sign up at www.wnpf.org/volunteering.

In Washington, nearly half of Airbnb guests are locals, often using Airbnb to explore around the state. This incentive aims to encourage this exploration and stewardship of the state's great outdoors, while connecting people directly with the local organizations working hard to protect it.

"Washington's National Park Fund is honored to receive a donation from Airbnb to support Mount Rainier, North Cascades, and Olympic National Parks. This generous gift reflects Airbnb's commitment to helping people connect with the natural beauty of Washington, enriching the experience for the countless visitors who explore these iconic landscapes each year. With Airbnb's support, we can ensure these treasured parks remain inspiring adventures for generations to come," **said Steve Dubiel, CEO of Washington's National Park Fund**

"Because of support from partners like Airbnb, we are able to bring our nationally recognized Spotlight stewardship program to the City of Issaquah, WA, and work with Washington-based Airbnb hosts to put Leave No Trace education directly in front of guests, so every visitor learns how to protect Washington's extraordinary natural landscapes," said **Dana Watts, the Executive Director of Leave No Trace.**

"Washington's incredible rivers and native fish are a beloved piece of our state identity. We're grateful for Airbnb's support for Trout Unlimited's work in Washington State. Along with science and community outreach, this investment will bolster our work to restore salmon and trout

populations across Washington by supporting key restoration projects, like the work underway on the iconic salmon and steelhead rivers of the Olympic Peninsula," said **Alexei Calambokidis, Washington Policy Director for Trout Unlimited**

"We're grateful for Airbnb's investment in Ballinger Open Space and in the long-term stewardship that healthy urban forests require. Restoring places like Ballinger delivers measurable climate benefits while creating cleaner air, healthier waterways, and more welcoming green spaces for the surrounding community. This partnership demonstrates how local climate investments can create lasting benefits for both people and nature," **said Jon Hoekstra, Executive Director of Mountains to Sound Greenway Trust**

"At EFM, carbon revenue is central to how we manage forests differently—it's what allows us to extend harvest rotations, protect carbon-rich stands via reserves, and fund restoration work, all while keeping working forests productive. That model only works because partners like Airbnb are willing to invest in high-integrity, third party-verified Improved Forest Management (IFM) projects and we're glad to celebrate our shared impact," **said Bettina von Hagen, CEO EFM Investments & Advisory (EFM)**

To learn more about Airbnb's commitment to communities and the Airbnb Community Fund, please visit www.airbnb.com/communityfund.

https://news.airbnb.com/airbnb-commits-1-million-to-environmental-protection-in-washington