

Audi CEO Gernot Döllner: “The Audi Nuvolari is a physical manifestation of Audi’s technological renewal”

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In the run-up to the Formula 1 Grand Prix in Monaco, Audi has unveiled the Nuvolari — the fastest and most powerful supercar in the brand’s history. The drivers for the Audi Revolut F1 Team, Nico Hülkenberg and Gabriel Bortoleto, also attended the presentation of the near-production prototype on the Côte d’Azur — Hülkenberg and Bortoleto have already tested the Audi Nuvolari and are impressed. Below, they and CEO Gernot Döllner, CTO Rouven Mohr, Chief Sales Officer Marco Schubert, and Chief Creative Officer Massimo Frascella provide insights into the strategy, technology, and design of the Audi Nuvolari.

Nico Hülkenberg, driver for the Audi Revolut F1 Team

- “The Audi Nuvolari looks really cool and unique. For me, what truly counts is the overall package — that is, how the car feels, how precisely it responds, and how well performance and drivability complement each other. The Nuvolari really has a lot to offer.”
- “It’s exciting to see just how much potential this car has, and the power of the high-performance hybrid powertrain — with over 1,000 PS — is truly impressive.”

Gabriel Bortoleto, driver for the Audi Revolut F1 Team

- “Running the Audi Nuvolari at Nardò and working closely with the development team on the setup was a really great experience. What stands out immediately is how clean and predictable the car feels on turn-in. There’s basically no understeer, which is impressive given the level of performance. The balance stays very neutral and precise, giving you the confidence to carry speed through the corners. You can clearly feel how the different systems — especially the aerodynamics and torque distribution — work together as one. Overall, it’s a very complete package and a car that responds exactly the way you expect as a driver.”

CEO Gernot Döllner

- “The Audi Nuvolari brings pure emotion and performance to the road. It also reveals how we are taking ‘Vorsprung durch Technik’ into a new era.”
- “With the Audi Nuvolari, we are accelerating technological progress and demonstrating that the company is picking up the pace — in development, decision-making, and innovation.”
- “Team spirit and the drive for continuous improvement place Formula 1 teams in pole position. This is exactly the mindset we are embedding at Audi.”

Rouven Mohr, Member of the Board of Management for Technical Development

- “The Audi Nuvolari is the first supercar from Audi with a high-performance hybrid powertrain and sets a new benchmark for ‘Vorsprung durch Technik.’ My personal highlights are the

power of the high-performance hybrid powertrain, the active aerodynamics, and the world-first quattro predictive ride.”

- “The quattro drive is one of Audi’s most iconic technologies, representing traction, control, and driving dynamics in all conditions. With quattro predictive ride, we are defining the next generation of all-wheel drive. The system anticipates potential loss of traction based on highly precise sensor data and predictively coordinates the powertrain, brakes, torque distribution, and aerodynamics as an integrated system.”

Marco Schubert, Member of the Board of Management for Sales and Marketing

- “The Audi Nuvolari embodies uncompromising racing DNA — inspired by Tazio Nuvolari’s ability to continually redefine the limits of what is possible and translate technical excellence into performance.”
- “The Audi Nuvolari appeals to customers for whom performance alone is not enough — but who also place great value on aesthetics, authenticity, and perfection.”
- “The Audi Nuvolari is limited to 499 units — a highly exclusive collector’s item. The official pre-ordering in Europe is scheduled for the fourth quarter of 2026, but customers can already register their interest now.”

Massimo Frascella, Chief Creative Officer

- “The Audi Nuvolari embodies ‘Vorsprung durch Technik’ in its most visceral form: progress through technology. And for us, technology never exists for its own sake. It is always a means to an end. And that end must be emotion.”
- “The Audi Nuvolari will be our first production model to express ‘The Radical Next’ as a new way of thinking. A philosophy built on the understanding that, at its best, Audi is an unmistakable combination of clarity, technicality, intelligence, and emotion.”
- “Every design decision has a clear purpose. Nothing is decorative. Our new identity is defined by the Vertical Frame — applied here for the first time on a hybrid model. The interior is a study in clarity and control. Everything supports the act of driving.”

Further information and backstory related to the Audi Nuvolari can be found in the press kit.

<https://www.audi-mediacycenter.com/en/press-releases/audi-ceo-gernot-doellner-the-audi-nuvolari-is-a-physical-manifestation-of-audis-technological-renewal-18002>