

Call for cash and in-kind food and drink products or produce sponsorship for the King's Birthday Party 2026 in Japan

6.3.2026 - | Her Majesty's Revenue and Customs

The British Embassy Tokyo is looking for cash and food and drink products or produce in-kind sponsorship to help deliver the annual event to mark the birthday of His Majesty King Charles III.

The British Embassy in Tokyo will hold the King's Birthday Party on Tuesday 9 June. Any company wishing to register an expression of interest to provide sponsorship should make contact with the Embassy as below by 17:00 JST on Friday 20 March 2026.

Cash sponsorship: JPKBPsponsorship@fcdo.gov.uk for the attention of Christopher Webb

In-kind sponsorship: JPKBPsponsorship@fcdo.gov.uk for the attention of Peter Collins

<https://www.gov.uk/government/news/call-for-cash-and-in-kind-food-and-drink-products-or-produce-sponsorship-for-the-kings-birthday-party-2026-in-japan--3>