

# OPSS launches safe vapes usage and disposal awareness campaign

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## **New resources aimed at younger people to raise awareness of safe vapes usage and disposal.**

The vapes safety campaign aims to improve consumer safety by reducing the risk of battery fires, injuries, and environmental harm linked to unsafe vapes usage and disposal.

This campaign seeks to raise awareness among young people about the hidden dangers associated with improper charging, damaged batteries, and binning vapes, while encouraging simple, practical habits that keep them safe and support responsible recycling. These messages include:

- store your used vape safely until you recycle it
- remove the battery if possible
- don't bin it in general waste or household recycling
- ask vape retailers about take-back
- drop it in a vape-only recycling bin at a vape shop, supermarket, or recycling point
- unplug your vape once it's fully charged

View and share the OPSS product safety messages.

Share our messages on social media using the hashtags: #SmallHabitsBigDifference #SafeVapeDisposal #DontBinThatVape! #BatteryFires

<https://www.gov.uk/government/news/opss-launches-safe-vapes-usage-and-disposal-awareness-campaign>