

Turn Weather DATA and PRODUCTS into a financially self-sustaining public service model

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Our Premium Services Platform solution enables meteorological institutes to offer their weather-related assets as premium products to both public and commercial stakeholders. This includes historical data, daily forecast reports, customized impact-based alerts, and certified historical weather-verification reports, all delivered to mobile devices and emails through a modern, branded customer portal.

Deploy on your own Hardware or in the cloud with full data sovereignty and security. The platform integrates with your existing observation networks, archives, and forecast models. Define tiers and pricing through the built-in product and customer management system.

Keep your public mission intact and realize your country's strategic goals by turning authoritative meteorological data into actionable, impact-based services that both strengthen public safety and improve the cost and operational effectiveness of local industries, from insurance and transportation to construction, power generation, agriculture, and more. The result is a modern public-private model that reduces risk, boosts competitiveness, and delivers measurable value to citizens and the economy.

Join us at Meteorological Technology World Expo in Amsterdam, October 6 - 8, and see the solution in action at stand J40.

<https://www.microstep-mis.com/web/news/other/turn-weather-platform-into-self-sustaining-public-service>