

Ready to play? Experience Google Play's biggest Gamescom showcase yet.

25.8.2026 - Özgür Kirazcı | Google Italia

Gamescom returns to Cologne from August 26 to 30, and Google Play is showing up bigger than ever. As gaming transcends screens and borders, we're delivering our most ambitious showcase yet to celebrate players, creators, and the future of play across every platform.

We're bringing Google Play Points to life with The Quest, an interactive treasure hunt where participants can complete challenges to unlock access to a gacha machine packed with more than 53,000 prizes. Attendees can climb the live Play League leaderboard in high-stakes tournaments and create custom profile avatars at the photo booth, while Diamond+ members can unwind in our exclusive MVP Lounge.

Experience our play anywhere promise firsthand with seamless cross-screen gameplay across 12 premium and free-to-play titles. Get exclusive hands-on access to unreleased games like 9 Kings and DuneCrawl on PC, tablet, foldable, and mobile devices.

Can't make it to Cologne? Jump into the action from home with our custom Play Dimension mini game, which goes live on August 27.

<https://blog.google/products-and-platforms/platforms/google-play/google-play-gamescom-takeover-rewards>