

Logistics at the heart of data center reliability

17.8.2026 - | GEODIS

Key takeaways.

The data center market is experiencing exceptional growth, driven by the digitalization of the economy and the rise of AI.

More than 7,000 data centers are already operational worldwide, primarily in the United States, the United Kingdom, Germany, China, and France.

According to Cognitive Data Centers Market Research 2026, the global market value is expected to exceed \$812 billion by 2033, with a CAGR of 9.9%.

The complex installation of high-value and sensitive equipment requires coordination at constrained sites, with significant traceability requirements.

Key Logistics Dynamics Shaping the Data Center Sector

This report provides a detailed overview of the strategic issues, investment trends, technological shifts, and logistical challenges facing the data center sector in Europe and France.

Whether you are an IT decision-maker, logistics manager, investor, or public sector official, this report will provide you with all the insights you need to anticipate, plan, and successfully execute your projects in a rapidly evolving sector, where logistics expertise is more than ever synonymous with performance, security, and sustainability.

<https://geodis.com/blog-resources/whitepapers/logistics-heart-data-center-reliability>